

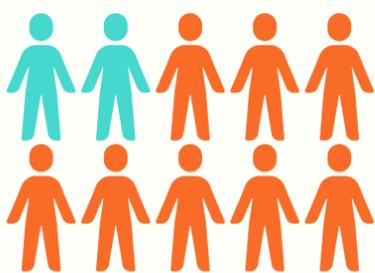
# Event Accessibility Quick-Reference Guide

Are you unknowingly turning away people from your event due to lack of accessibility? Are you aware of your legal responsibility to think ahead about access and put reasonable adjustments in place? This guide will remind you of key elements to help you ensure accessibility for all.

The 'purple pound' refers to the spending power of the disabled community. This equates to £249 billion per year! Being mindful of access and inclusivity not only benefits disabled people, it benefits all in attendance that may appreciate the various provisions you put in place. Poor access benefits few - good access benefits all!



**£249 billion**



**1 in 5**

people are disabled in the UK

**3 of 4**

disabled people or their family have walked away from a business or service citing poor access

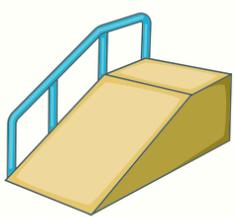
**40%**

of households have at least one disabled person

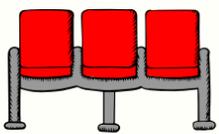
## THE LAW:

**Disability Discrimination Act (1995)** - requires that disabled people should not be disadvantaged in accessing information or services. The Act requires education and service providers to anticipate potential barriers and make reasonable adjustments to eliminate them. The act covers all information and services, including those provided during an event.

**Equality Act (2010)** - employers and organisations have a responsibility to make sure that disabled people can access jobs, education and services as easily as non-disabled people. This is known as the 'duty to make reasonable adjustments.'



A ramp can benefit someone with mobility issues, like a wheelchair user, but it also benefits the mum with little children, the pregnant woman and the elderly attendees.



Seating can benefit those with hidden disabilities like a heart condition, but they also benefit a pregnant woman or an elderly person.



A lift is needed for someone with a wheelchair, but it also helps the person with lots of bags or a pushchair and children

Universal  
Design:  
designing  
events and  
spaces for  
**everyone**

**Instead of realising too late that your event is not accessible, involve disabled people in your design stage. Build access into the budget by consulting with experts as to cost.**